

Thunder in the Valley Truck and Tractor Pull
Rock Valley, IA
July 1, 2024

For Immediate Release:



Let's Go Pulling!
FREE ADMISSION!

After much consideration, prayer and consultation with multiple city leaders, the Valley Pullers board voted unanimously to proceed with the 2024 Thunder in the Valley Truck and Tractor Pull this coming July 12th and 13th!

Not only will it still happen, but it will be a FREE ADMISSION gate to all pulling fans that want to come and enjoy 3 big sessions of truck and tractor pulling!!!

A FREE WILL DONATION will be collected at the gate! 100% of the Donations collected will be given to the Flood Victims and Relief Efforts of Rock Valley!

To the People of Rock Valley:

In the past 21 years of existence, God has allowed this tractor pull to grow into a great event in which we can raise money for our city and many of its projects. i.e. Project Youth Daycare, New Pool Fund, City Park Renovation Project, Fire Department, Ambulance, Hospital etc. "If there is ever a time for this pull to support the people in our town in an even a bigger way, it's this year", says Rich Rozeboom, President of the Valley Pullers!

While we have all been working tirelessly to recover from the tragedy that has hit our town, there have been many hours spent by outside people making things happen so we could consider having the event!

This past Saturday we had 80+ volunteers made up of pulling fans and tractor pullers from outside our community show up to clean the pulling arena and track which have provided us with a pulling facility that is ready to go! It is amazing!

The Outlaw Truck and Tractor Pulling Association and Valley Pullers, INC have stepped up in a big way to help turn this into a FUNDRAISER FOR OUR CITY! The pullers are asking how they can donate their winnings to the people of Rock Valley! The Outlaws have a large pool of national sponsors that are asking how they can donate to the city of Rock Valley and the NW Iowa communities!

We are getting calls from many big-name pullers who have never come to Rock Valley that are wanting to come and support our town! This event is shaping up to be bigger than we've ever seen before! Together we can make this event a huge success with all donations collected being given 100% to the flood victims of Rock Valley!

To the Fans:

As you know our community has suffered great loss, we are wounded and we are hurting! However, WE ARE ROCK VALLEY and that is why we are excited to invite you to join us for this year's THUNDER IN THE VALLEY Truck and Tractor Pull on July 12th and 13th with 30 Classes of Pulling on 2 tracks! Pits open 2 hours prior to start time! Come walk around and meet the drivers! You won't just hear the noise; you will feel the noise!!!

We will have plenty of locally grown beef and pork that will be grilled for your enjoyment! The drinks will be cold and the noise will be bone chilling!!!

We will be accepting a FREE WILL DONATION at our admission gates, so if your heart would lead you to donate any amount that you could, the people of our town would THANK YOU!

To the Pullers:

To all of you that showed up on Saturday for cleanup, THANK YOU! It was an amazing sight to see the army of workers clean the facility of the flood damage!

This year's event will be a fundraiser for giving back 100% of the proceeds to the flood victims of our community! Our town is recovering, but we will not fail you! The Pull will go on!

Thank you in advance for putting us on your pull schedule to come and pull for what we expect to be the largest and most engaged crowd we have ever seen! Our town is ready for you!

We invite you to come to Rock Valley for some awesome Truck & Tractor Pulling!
Lets' Go Pulling!!!

July 12th @ 6 PM

July 13th @ 12 Noon

July 13th @ 6 PM

